

# We!Connect

JUNE 2023 NEWSLETTER





## Directors Note

**D**ear Team,

I hope this message finds you well. As we approach the end of June, I would like to take this opportunity to update you on some important developments regarding our WeWater services and clients.

First and foremost, I am pleased to announce that by the 1st of July, all WeWater clients will be transferred to Mpay. This transition marks an important milestone in our journey to provide enhanced services and greater convenience to our valued customers.

Through Mpay, we aim to empower all WeWater clients, enabling them to run their businesses independently from anywhere, without the need to visit our hubs. This transition will not only streamline our operations but also offer our clients the flexibility they deserve.

I am pleased to inform you that as of now, we have a total of 3,621 customers using WeWater tokens. Furthermore, we have successfully registered 357 customers on the Mpay platform. These numbers demonstrate the growing interest and adoption of our services.

In other news, I am delighted to inform you that the highly anticipated Blue tokens have arrived and were dispatched to our hubs on the 26th of June, 2023. This exciting development will further enhance our token system, contributing to a more efficient and effective user experience for our clients.

Lastly, I want to emphasize the importance of finalizing the transfer of all Mpay clients



smoothly. We need to ensure that the transfer process is clearly explained to our clients, addressing any concerns or questions they may have. Open and transparent communication during this transition is vital to maintain our clients' trust and confidence in our services.

As we continue to evolve and innovate, I want to express my sincere appreciation for your dedication and hard work. Together, we can drive positive change and make a lasting impact on the communities we serve.

Thank you for your commitment to WeTu's mission, and I look forward to our collective success.

Warm regards,

Director

A rectangular box containing a handwritten signature in blue ink that reads "Tilmann Straub".

Tilmann Straub

# Successful Collaboration in Environmental Protection On World Environment Day 2023

*Sharon Awuor Otieno*

**W**e are thrilled to announce our successful partnership with various organizations, including Homa Bay County, USAID Western Kenya Project, Red Cross Society of Kenya Western Region, Civil Society Organization, GIZ, NEMA, Kenya Forest Services, DACCA, Green Organics, Asumbi TTI, World Vision, and Aluora Makare, during the Homa Bay town clean-up event held on June 5th to commemorate World Environment Day. The event was graced by notable figures such as Homa Bay County spokesperson Hon Rachel Ogutu, Chief Officer Environment Ronald Ogwen, and NEMA Homa Bay County director Mr. Josiah Nyandoro.

World Environment Day, designated by the United Nations, serves as a global platform to raise awareness and inspire action for environmental protection. As a key contributor to environmental preservation through our electronic waste management program and solar fishing energy championship, where we provide solar fishing lanterns to fishermen in the lakeside region, we are committed to collaborating with like-minded stakeholders in the eradication of plastic pollution. Our aim is to champion the principles of reuse, reduction, and recycling of electronic waste, demonstrated by our active participation in events like the World Environment Day commemoration.

Improper disposal of plastics and electronic waste poses a threat to life on land and in water. When these materials are washed into the lake by rain or discarded directly, they can lead to ingestion, suffocation, and entanglement of marine species, endangering the livelihood of fishermen and disrupting the ecosystem.

The Homa Bay town clean-up and tree planting project were of great significance to us as they align with our commitment to protect life below water and on land, as exemplified by our E-Waste project, EMobility initiatives, and WePower solutions. In addition to participating in the clean-up and tree planting activities, we were honored to provide reflector jackets, ensuring the safety of all participants. Being part of the Homa Bay County World Environment Day commemorations has also given us increased visibility as a key player in electronic waste management.

Through the Clean Up event, we empowered the Homa Bay town community to adopt behavioral changes in electronic waste disposal, embrace waste recycling, and take proactive steps in environmental protection. We firmly believe that collaboration is vital in creating a lasting impact, and we are eager to engage with more environmental stakeholders through similar events as we continue our mission to protect life below land and on water.



# Picture Speak

WORLD ENVIRONMENT DAY





# Bridging the Gap: Plans for New Hubs in Muhuru Bay to Address Clean Water Needs

We are thrilled to share some exciting news with you all! Our company is in the process of expanding its operations and opening new hubs in the picturesque region of Muhuru Bay, located in Migori County. This strategic move has been influenced by the clear market gap for clean water, economic and environmental friendly fishing lanterns in Muhuru, as well as the pressing community need for access to safe and reliable water sources.

Currently, the community in Muhuru Bay heavily relies on unclean lake water and inconsistent rainwater as their primary sources of water. This situation poses serious health risks and has hindered the progress and well-being of the local population. Recognizing the urgency of the matter, our company has undertaken comprehensive research and planning to address this critical issue.

In line with our commitment to making a positive impact in the communities we serve, we recently held successful meetings with the Kibro and Mugabo Beach Management Units (BMUs) on January 14th and 15th. During these meetings, we had the opportunity to present our plans and assess the market needs in Muhuru Bay. The engagement and collaboration from the BMUs were encouraging, as they recognized the potential benefits our clean water solutions can bring to the local community.

The opening of new hubs in Muhuru Bay will enable us to provide reliable access to clean water and solar fishing lanterns, catering to the needs of the community. We will be implementing state-of-the-art water purification systems to ensure that the water supplied is safe, clean, and meets the highest quality standards. By doing so, we aim to improve the health and well-being of the local population and contribute to the sustainable development of Muhuru Bay.

Our expansion into Muhuru Bay not only signifies our commitment to growth but also highlights our dedication to making a positive difference in the lives of people. By bridging the gap in the clean water market, we will not only meet a vital need but also create opportunities for economic empowerment and environmental sustainability.

We will keep you updated on the progress of our new hubs in Muhuru Bay as we move forward with this important project. We appreciate your ongoing support and dedication as we continue to work towards our mission of creating a better future for all.



# Kevin Asika Takes Part in Historic EMobility Hands-on Training

*Kevin Asika*

Our devoted WeMobility project coordinator Kevin Asika recently embarked on an exciting adventure—participating in the inaugural EMobility hands-on training session in Kenya. This groundbreaking event aimed to equip EV technicians from all corners of the country with the skills and knowledge needed to support the burgeoning electric mobility sector.

In May 2023, Asika dedicated an entire week to immerse themselves in electric mobility training. The focus was primarily on four-wheelers, delving into the intricate world of electric vehicles (EVs) and their various components. By tearing down vehicles like the Nissan Leaf and Volkswagen e-Golf, participants gained invaluable insights into the functions and complexities of these electric cars.

The training took place at the impressive BasiGo go-down in Nairobi, graciously hosted by the leading commercial electric bus company in Kenya. This unique setting offered participants a rare opportunity to observe and learn about the latest advancements in electric buses and the cutting-edge technologies integrated within them.

Throughout the training, participants underwent a rigorous program that included hands-on experience and theoretical instruction. At the end of the week, each participant received a well-deserved certification, validating their newly acquired knowledge and skills. The practical nature of the training allowed technicians to gain firsthand experience working with electric vehicles, further enhancing their capabilities in this fast-growing field.

The training didn't solely focus on vehicle components and functions. Participants also explored the critical aspect of charging infrastructure. They witnessed the charging process at different shifts, gaining a comprehensive understanding of how these systems operate. In addition, the group had the privilege of visiting key

players in the Nairobi electric mobility scene, including Ampersand Mobility and Roam Electric, where they gained valuable insights into workshop setups and operational models.

This historic training event was a collaboration between AfricaNEV and the Advanced Mobility Centre, who played instrumental roles in its organization and success. To ensure the highest quality instruction, the training was conducted by qualified technicians approved by renowned EV manufacturers such as Tesla, Nissan Leaf, and Volkswagen. Participants were fortunate to learn from experts who possess deep expertise in the field.

Our project coordinator came away from the training with a renewed sense of the importance of such programs. In an era of rapid technological advancements, staying abreast of the latest developments in electric mobility is paramount. They strongly encourage all individuals interested in electric mobility to seek out and participate in similar training opportunities.

The training attracted a diverse range of participants from various sectors, including the private sector, government agencies, and self-sponsored individuals. This inclusive approach showcased the widespread interest and commitment to electric mobility in Kenya.

We!Mobility takes great pride in having our project coordinator actively engage in transformative initiatives like this. Their participation in the first-ever EMobility hands-on training session in Kenya solidifies our commitment to fostering sustainable and innovative transportation solutions.

As the world embraces electric mobility, We!Mobility remains dedicated to promoting knowledge-sharing and collaboration within the industry



# Picture Speak

KEVIN ASIKA E-MOBILITY HANDS ON-TRAINING



# Mbita Team's Journey Towards Floater Sales Triumph

*Fred Otieno*

In the bustling headquarters of Mbita Team, an inspiring tale unfolds as they strive to achieve their ambitious floater sales target. Driven by unwavering determination, the team embarks on a strategic journey filled with perseverance, innovation, and collaborative teamwork. Let's delve into the remarkable strategy they are currently implementing to turn their vision into reality.

The Mbita Team gathers with enthusiasm and purpose, reaching a unanimous decision during a pivotal meeting. They understand that reaching out to their esteemed WePower clients will be the cornerstone of their strategy. Recognizing the tremendous value of these existing relationships, they are confident that this approach holds the key to unlocking their sales potential.

With resolute determination, the team adopts a multifaceted approach, ensuring that every touchpoint captivates their clients. Floaters are generously provided for testing, allowing clients to experience the unique benefits firsthand. Simultaneously, proactive outreach through phone calls is conducted to spark curiosity and foster meaningful connections.

To further enhance client engagement, the team organizes beach visits, creating an idyllic setting for vibrant conversations. They seize every opportunity to engage clients when they come to collect their lamps, providing personalized experiences and sharing valuable information.

Embracing a culture of shared responsibility, each team member takes ownership of specific clients,

recognizing the magnitude of their mission. They go the extra mile, assigning staff members to visit client locations, forging stronger connections, and nurturing customer loyalty.

With a shared vision, the team agrees upon an ambitious sales target—to sell a minimum of 20 floater units within a month. This audacious goal becomes their driving force, channeling their efforts and aligning their actions to achieve extraordinary sales results.

Nevertheless, challenges loom ahead. Potential clients express hesitancy, voicing concerns about the perceived high cost of the floaters. Undeterred, the Mbita Team confronts this obstacle head-on. They meticulously address client concerns, clarifying misconceptions and showcasing the long-term value of the floaters.

Amidst these challenges, glimmers of success begin to emerge. One client demonstrates their faith in the product by making a bold purchase. Encouraged by this initial triumph, other clients eagerly express their intent to join the growing community of floater owners, paving the way for a prosperous future.

Days turn into weeks, and the team's dedication and unwavering spirit continue to bear fruit. Through their strategic approach, tireless customer engagement, and proactive outreach, they steadily progress towards sales triumph. The journey is far from over, but with each client interaction, the team edges closer to their desired destination.

The Mbita Team's resolute pursuit of excellence serves as a shining example of the power of teamwork, innovation, and unwavering determination. Their story is one of triumph over challenges, where success is not merely a destination but a continuous journey of growth and achievement. With every passing day, they inch closer to their floater sales target, leaving an indelible mark on the path they tread. Their unwavering dedication and relentless pursuit of customer satisfaction are the driving forces behind their journey towards triumph, inspiring all who witness their remarkable quest.





# A Day In Olal's Life



In every organization, there are individuals who contribute to its success in unique ways. At WeTu, one such individual is Isaac Olal, our diligent and talented Accounts Assistant. Since joining us in May 2021, Isaac has left an indelible mark on our finance and accounts department, showcasing his passion for numbers and meticulous record-keeping.

Isaac's journey into the world of accounting stemmed from his genuine love for numbers and a desire to maintain accurate financial records. As an Accounts Assistant, every day brings new challenges and opportunities for Isaac. With a start time of 8:30 AM, his day unfolds in an ever-changing manner, depending on the priorities at

hand. The accounts department at WeTu is known for its bustling environment, as it is responsible for meeting various expectations across all organizational activities, including projects that span multiple departments.

Embracing his role as a hardworking individual, Isaac finds solace in the fast-paced nature of his work. The constant busyness of the finance and accounts department motivates him, as it allows for innovation and the incorporation of accounting procedures that can accommodate our organization's innovative project ideas. This combination of responsibility and opportunity drives Isaac to deliver his best each day.

One of the aspects Isaac cherishes about working at WeTu is the exposure he has gained to accounting processes and decision-making. Unlike many traditional roles, he is not confined to the sidelines but actively contributes to shaping the organization's financial landscape. This empowerment and the freedom to work with minimal supervision have instilled in Isaac a strong sense of belonging and motivation.

In his role, Isaac closely collaborates with the accountant, jointly developing accounting procedures and adapting them to incorporate the ideas of various projects. Additionally, he partners with the administrative assistant to streamline travel and accommodation according to WeTu's policies, ensuring that all revenue line reports are meticulously documented. Through these collaborations, Isaac demonstrates his dedication and commitment to delivering excellence in his work. He believes the achievement of an organization are the results of the combined effort of each individual.

Outside of his professional endeavors, Isaac finds joy in the simple pleasures of life. He savors good food, appreciating the nourishment it brings to both body and mind. With a strong focus on success and a determined attitude, Isaac's drive and dedication shine through in all aspects of his life.

At WeTu, we are proud to have Isaac Olal as a valuable member of our team. His passion for numbers, dedication to his work, and collaborative spirit make him an exemplary Accounts Assistant. We are grateful for his contributions to our organization and look forward to witnessing his continued growth and success within our WeTu family.



# Get to Know our Staff

## *Bosco Ogutu*



At WeTu, we believe our staff members are the backbone of our organization. Their skills and passion contribute to making WeTu a thriving workplace. In this edition, we're thrilled to introduce Bosco Ogutu, an integral member of the Honge Hub team since March 2019.

Bosco is a dedicated and talented staff member who plays a pivotal role in driving innovation and providing exceptional services to our community. His love for technology and ambition to become an IT/tech guru are evident in his work at the hub. Since joining WeTu, Bosco has actively sought opportunities to enhance his skills and expand his knowledge in the ever-evolving world of technology.

One of the things Bosco appreciates most about working at WeTu is the chance to acquire innovative skills. He thrives in an environment that fosters learning and growth, always on the lookout for new ways to bring the latest technologies and trends to the community. Bosco's commitment to staying up-to-date with IT advancements ensures that the Honge Hub remains at the forefront of technology-driven solutions.

When Bosco isn't immersed in the world of technology, you might find him pursuing his hobbies. He is an avid volleyball player and finds joy in the teamwork and camaraderie the

sport offers. Additionally, Bosco enjoys swimming as a refreshing and relaxing activity after a busy day. In his free time, he stays informed about politics, recognizing its impact on shaping our society.

Bosco's favorite dish is Ugali kuku, a classic Kenyan meal. He appreciates the simplicity and flavors of this dish, which remind him of home and family gatherings. Drawing inspiration from the renowned Kenyan figure Patrick Lumumba, known for his eloquence and passion for justice, Bosco is motivated to strive for excellence in all aspects of his life.

We consider ourselves incredibly fortunate to have Bosco as part of our team at Honge Hub. His dedication, passion for technology, and commitment to serving the community make him an invaluable asset to WeTu. Next time you visit the hub, be sure to say hello to Bosco. Engage in a conversation about technology, sports, or anything else that sparks your interest. Bosco's knowledge and enthusiasm will surely leave you inspired!





# Editorial Team

1. Tilmann Straub
2. Isaack Onyonyi
3. Sharon Otieno
4. Stephen Agola
5. Kevin Asika
6. Fred Otieno
7. Isack Olal
8. Bosco Ogutu